

**ITEM 2. GRANTS AND SPONSORSHIP – FOURTH ALLOCATION OF 2015/16 MATCHING GRANT PROGRAM AND AWARDING OF THREE GRANTS UNDER OTHER PROGRAMS****FILE NO: S117676****SUMMARY**

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city. To achieve the objectives of *Sustainable Sydney 2030* requires genuine partnership between government, business and the community.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to bring to life *Sustainable Sydney 2030* and the City of Villages it envisions.

The City has advertised the Fourth Allocation of the Matching Grant Program for 2015/16. In total, 41 eligible Matching Grant applications were received.

This report recommends a total of 24 Matching Grants, which includes a total value of \$151,150 in cash and \$5,606 in revenue forgone/value-in-kind (VIK).

On 15 September 2014, Council adopted a revised Grants and Sponsorship Policy. All grant applications in this report were assessed against criteria and guidelines set in the revised policy.

All applications were considered with reference to Sustainable Sydney 2030; the City of Sydney Corporate Plan; the Grants and Sponsorship Policy; the Creative City Cultural Policy and Action Plan; the Cultural Diversity Strategy; OPEN Sydney Strategy and Action Plan; the City of Sydney Safe City Strategy; the Homelessness Strategy and the Inclusion (Disability) Action Plan.

This report includes one grant recommendation under the Business Improvement Grant Program to In the Pipeline (Arts) Ltd for the procurement of acoustic advice relating to Hayes Theatre Co to a value of \$4,750. This program, which is open all year round to applications, offers matched funding of up to \$5,000 for businesses to undertake acoustic audits for live music programming.

This report also includes two out of round grant recommendations. A grant is recommended under the Cultural and Creative Grants and Sponsorship Program for Carriageworks Limited for the Black Arts Market 2016, to a total value of \$50,000.

Sponsorship is also recommended under the Festivals and Events (Artform) Sponsorship Program to Sydney Singing Limited for Sydney Sings. This sponsorship includes up to \$150,000 in VIK for venue hire and a commitment from the City to host a civic reception to welcome international artists.

All grant recipients will be required to sign a contract, meet specific performance outcomes, and acquit their grant.

**RECOMMENDATION**

It is resolved that:

- (A) Council approve the cash grant and revenue forgone (VIK) recommendations for 2015/16 under the Matching Grant Program – Fourth Allocation as follows:

<b>Applicant</b>	<b>Project Name</b>	<b>Project Description</b>	<b>\$ Amount Recommended</b>	<b>VIK Recommended</b>	<b>Conditions</b>
ACON Health Limited	"Talk, Touch, Test" Lesbian and Same-Sex Attracted Women's Breast Cancer Campaign	An event in Newtown to launch a breast cancer awareness campaign for Lesbians and Same-Sex Attracted Women (LSSAW).	<b>\$3,500</b>	<b>Nil</b>	Nil
ANTaR Incorporated	Sea of Hands Reconciliation Week Concert at Barangaroo Point	A concert and art installation at Barangaroo Point Reserve to celebrate Aboriginal and Torres Strait Islander culture as part of National Reconciliation Week 2016.	<b>\$5,000</b>	<b>Nil</b>	Organisation to submit a revised budget
Australian Rugby League Commission	U18 Redfern Harmony Nines	A free community event and tournament in Redfern to encourage the inclusion of culturally and linguistically diverse (CALD) young people and their families in Rugby League.	<b>\$9,100</b>	<b>Nil</b>	Organisation to provide quotes No recurring funding
Belinda Mason Photography Proprietary Limited	Serving Country	An exhibition of photographic portraits and digital media interviews of Aboriginal and Torres Strait Islander service men and women at the Redfern Community Centre, including an outdoor interactive photographic studio.	<b>\$2,500</b>	<b>Nil</b>	Applicant to resubmit budget Applicant to provide evidence of photography subjects or their families permission for the images to be used and published

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Dr Egg Digital	Dr Egg Science Game Jam	An event for young people run during Science week to participate in and test the development of digital science games at the Museum of Applied Arts in Ultimo and the Garvan Institute for Medical Research in Darlinghurst.	<b>\$7,920</b>	<b>Nil</b>	Organisation to resubmit budget Organisation to confirm funding from the Australia Council of the Arts Organisation to survey participants post event
Erskineville PS P&C Association	Erskineville History: Our Neighborhood	A community event as part of History Week to celebrate the history of Erskineville and Erskineville Public School, including a history tour, lecture, exhibitions and film screening.	<b>\$4,980</b>	<b>Nil</b>	Organisation to consult with the City's Urban Design and Heritage Manager
Fusion Magic Club	The One World Magic Show	Born from the 2015 Living in Harmony Festival, the Fusion Magic Club explores how artistic expression builds community harmony, by sharing magic, illusions and physical theatre from diverse cultures such as Tai Chi, Peking Opera, Butoh and Commedia dell'arte.	<b>\$7,450</b>	<b>Nil</b>	Organisation to submit a revised budget and quotes Upon conclusion of the project equipment to be placed in the City's community centres
Glebe Salon Strings	Glebe Salon Strings Winter Concert 2016	A concert to showcase and promote an inclusive local community orchestra in Glebe.	<b>\$219</b>	<b>Venue hire waiver of Benledi House up to the value of \$992</b>	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Language Festival Association	Sydney Language Festival	A multicultural and age inclusive educational event at the Redfern Community Centre that explores language diversity through discussion and performance.	<b>\$920</b>	<b>Venue hire waiver of Redfern Community Centre up to the value of \$580</b>	No recurring funding
Milk Crate Theatre	Stage Door Program	A free theatre workshop program for those who identify with or are at risk of homelessness in Kings Cross, Woolloomooloo and Newtown.	<b>\$10,000</b>	<b>Nil</b>	Organisation to advise on their strategy to reach out to new clients Organisation to submit a revised budget
M.T Marsden & P.A Meredith trading as Blackcat Productions	Catherine Deveny's Pushy Women	Following successful events in Melbourne and Marrickville, Pushy Women will explore the experience of riding by women of all ages, in partnership with community organisations.	<b>\$4,670</b>	<b>Nil</b>	Nil
Nutrition Australia NSW	Multicultural Healthy Cooking Program	A program to improve the nutritional knowledge and cooking skills of adults and children from diverse cultural backgrounds in Redfern.	<b>\$8,500</b>	<b>Venue hire waiver of Redfern Community Centre up to the value of \$770</b>	Organisation to consult with the City Spaces team Organisation to confirm Working with Children checks Project evaluation to capture changes in participants' food and nutrition literacy and cooking skills as a result of the program

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Parliament On King	The Hope Dinners	A program of hospitality training and social dinner events initiated by asylum seekers and refugees in Newtown to overcome barriers to community participation.	<b>\$10,000</b>	<b>Nil</b>	Organisation to resubmit budget Organisation to consult with the City's Social Policy Officer
Refugee Council of Australia	Launch of Refugee Week 2016	A launch event including speakers and performers for Refugee Week at Sydney TAFE to celebrate positive contributions made by refugees to Australian society.	<b>\$10,000</b>	<b>Nil</b>	Organisation to liaise with the City's Social Policy Officer to coordinate promotion of the event with the City's events during Refugee Week 2016 Organisation to resubmit budget with quotes
South Eastern Community Connect	Baby Shed	An accessible community parenting program for new fathers run over three weeks in Rosebery.	<b>\$2,720</b>	<b>Nil</b>	No recurring funding Organisation to consult with the City's Area Manager – South regarding project sustainability
South Sydney Community Aid Co-op Ltd	Redfern Waterloo Photo Project	A community photography exhibition to showcase the current landscape of the Redfern and Waterloo area and to be displayed at local galleries.	<b>\$9,000</b>	<b>Nil</b>	Organisation to resubmit budget and provide quotes Organisation to consult with the City's Historian

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Starving Artists Collective Inc.	Ultimo Arts Co-op	Classes at the Ultimo Community Centre for people experiencing disadvantage, focusing on art, design, marketing and business skills, as well as a community exhibition and market to showcase participant's work.	<b>\$6,736</b>	<b>Venue hire waiver of Ultimo Community Centre up to the value of \$3,264</b>	Organisation to resubmit budget and quotes
Street Library	Street Library establishment	A free book borrowing scheme and series of workshops in City of Sydney locations to foster connections within local communities through the construction of individual libraries.	<b>\$7,500</b>	<b>Nil</b>	Organisation to submit revised budget Organisation to consult with City library staff regarding best practice and development of a community library management guide
SUPPORT Opportunity and Care inc.	Integrated Care	A personal development program delivering mental health services to residents of the City of Sydney who identify with mental illness, focusing on Waterloo, Redfern and Green Square.	<b>\$8,460</b>	<b>Nil</b>	Organisation to resubmit budget
Sydney Greeters	Sydney Greeters 2016	A service providing personalised tours of the local area for visitors to Sydney by volunteers.	<b>\$5,000</b>	<b>Nil</b>	Organisation to provide details of fundraising activities and objectives Organisation to submit revised budget No recurring funding

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
THE COMMUNE COLLECTIVE PROPRIETARY LIMITED	COMMUNE Locally Made	A pop up market for the community in Newtown and Erskineville supporting and showcasing local emerging makers of crafts, design, music, fashion, food and beverages.	\$10,000	Nil	No recurring funding
The Living Room Theatre	Black Crows Invaded Our Country	An interactive art installation at the University of Sydney that will merge academic research on human migration with poetry, performance and music.	\$7,000	Nil	Nil
Vertical Circus (auspiced by Glebe Youth Service Incorporated)	Climb High Expressive Stories (CHES)	A program of circus skills, performance making and storytelling for young people who are experiencing disadvantage in Glebe and Green Square, including a performance for the community.	\$4,975	Nil	Organisation to liaise with the City's Youth Team Leader (Area – West) Organisation to confirm Working with Children checks
Weave Youth & Community Services	Life & Dance - A partnership between Weave Youth & Community Services and The Australian Ballet	Dance workshops in Redfern and Waterloo for disadvantaged Indigenous children and young people to be coached and educated by professional dancers from The Australian Ballet.	\$5,000	Nil	Organisation to confirm Working with Children checks

- (B) Council note that all grant amounts in clause (A) are exclusive of GST and all value-in-kind offered is subject to availability;
- (C) Council approve a cash grant of up to \$4,750 (excluding GST) under the Business Improvement Grant Program to In the Pipeline (Arts) Ltd for the procurement of acoustic advice relating to Hayes Theatre Co;
- (D) Council approve a cash grant of \$50,000 (excluding GST) under the Cultural and Creative Grants and Sponsorship Program to Carriageworks Limited for the Black Arts Market 2016;

- (E) Council approve a grant of up to \$150,000 (excluding GST) in value-in-kind for venue hire waiver under the Festivals and Events (Artform) Sponsorship Program to Sydney Singing Limited for Sydney Sings;
- (F) Council approve the hosting of a civic reception to welcome international artists as part of Sydney Sings; and
- (G) authority be delegated to the Chief Executive Officer to negotiate, execute and administer agreements with each organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy.

**ATTACHMENTS**

**Attachment A:** Recommended 2015/16 Matching Grant Program – Fourth Allocation

**Attachment B:** Not Recommended 2015/16 Matching Grant Program – Fourth Allocation



**BACKGROUND**

1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
2. On 20 November 2015, the Matching Grant Program was opened for applications on the City's website, with grant applications closing on 4 January 2016.
3. Information about this grant program (such as assessment criteria, guidelines, eligibility criteria and sample applications) was made available on the City's website. The City promoted the program via online social media (Facebook and LinkedIn).
4. Applications received were assessed against the following Matching Grant Program criteria:
  - (a) demonstrated evidence of the community need or opportunity that will be addressed through the project/activity;
  - (b) demonstrated direct benefit to the community;
  - (c) commitment to build genuine community participation in the project/activity;
  - (d) contribution of the project to greater levels of knowledge, skills and confidence in the community to participate in city life;
  - (e) contribution to strengthened connections within the city's villages;
  - (f) capacity to match (in cash or in-kind) the City's contribution;
  - (g) inclusion of a clear plan for project development, implementation and managing transition at the end of the funding period; and
  - (h) provision of other required supporting documentation.
5. Applicants are requested to list the project's community partners, confirmed funding sources and the contribution the organisation is making to the project (cash or in-kind) to demonstrate their contribution.
6. To be eligible for funding, applications to the Matching Grant Program must demonstrate a matched cash contribution or value-in-kind contribution to the project at least equal to the amount requested from the City.
7. Park hire requests are not listed in the table for recommendations, as not-for-profit organisations are eligible for free park hire. However, these organisations must pay the \$100 application fee and other related fees and charges such as electricity and water. Individuals or unincorporated community groups are required to be auspiced by a not-for-profit organisation to be eligible for free park hire. All park hire is subject to availability.
8. It is expected that all successful applicants will work co-operatively with relevant City staff throughout the project for which they have received funding. Contact details for the relevant City staff are provided to all successful grant recipients.

9. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant.
10. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications or have submitted incomplete or insufficient information.
11. The assessment process includes advice and recommendations from the key stakeholders on the assessment panel, depending upon the nature of each submission. The integrity of the proposed budget, project plan, contributions and partnerships are assessed, scored and ranked against defined criteria. Once recommended applications are approved by Council, a contract is developed, which includes conditions that must be adhered to, and acquitted against.
12. City staff consider the contribution from the applicant and other sources in reviewing applications. Applicants are asked to demonstrate a capacity to source other types of funding or contribute their own resources (cash or in-kind).
13. Since adoption of the revised Grants and Sponsorship Policy on 15 September 2014, the Matching Grant Program has been open to appropriately incorporated for-profit organisations. Seven applications were received from for-profit organisations this round, and grants to the following four for-profit organisations are recommended:
  - (a) Parliament on King Pty Ltd;
  - (b) Belinda Mason Photography Pty Ltd;
  - (c) M.T Marsden & P.A Meredith trading as Blackcat Productions; and
  - (d) The Commune Collective Pty Ltd.
14. These applications matched the Matching Grant Program for-profit eligibility criteria, clearly demonstrating that the applicants' requests for funding were for the benefit the community; were grassroots, local initiatives; and evidenced that the applicants were working in collaboration with community and local business.

#### **MATCHING GRANT PROGRAM – FOURTH ALLOCATION (MATCHED UP TO \$10,000)**

15. The assessment panel for the Matching Grant Program was comprised of the City's Area Manager South, Grants Officer, Cultural Development Coordinator, Manager City Spaces, Strategy Advisor - Live Music, Project Manager – Childcare, Social Policy Officer, City Business-Funding Coordinator, City Historian, Manager Child And Family Services, Social Policy Officer, Community Program Officer (GLBTI), Manager Homelessness, Strategic Communications Consultation Manager, and Cycling Manager.

## 16. Overview of the 2015/16 Matching Grant Program:

Total budget for 2015/16 Matching Grant Program	\$490,000
Total budget committed from the First, Second and Third Allocations	\$338,850
Total budget remaining for 2015/16 Matching Grant Program	\$151,150
<b>Fourth Allocation:</b>	
Total number of applications	41
Total value requested from applications	\$332,946
Total VIK support requested from applications	\$9,605
<b>Total number of applications recommended for cash and/or VIK support</b>	<b>24</b>
<b>Total amount of funding recommended</b>	<b>\$151,150</b>
<b>Total amount of VIK support recommended</b>	<b>\$5,606</b>

**BUSINESS IMPROVEMENT GRANT PROGRAM (ACOUSTIC AUDIT)**

17. Council unanimously adopted the City of Sydney Live Music and Performance Action Plan on 7 April 2014. The action plan proposes a range of actions to increase live music and performance programming in City of Sydney venues.
18. Section 1 of the action plan, 'Development Controls and Noise', specifically discusses strategies to address the ongoing challenge of maintaining an active, sustainable night time and visitor economy that includes live music and performance, while also ensuring reasonable levels of noise and amenity for inner-city residents.
19. The City received one application that was assessed under the Business Improvement Grant Program. This program, which is open to applications throughout the financial year until funds are exhausted, offers matched funding of up to \$5,000 for businesses to undertake acoustic audits for live music programming.

**In the Pipeline (Arts) Ltd - Hayes Theatre Co**

20. In the Pipeline (Arts) Ltd (Hayes Theatre Co) is supported by Council under the Accommodation Grant Program and is situated in the City's Sir Reginald Murphy Hall. It provides a permanent home for small-scale musical theatre and cabaret. The theatre presents a range of performances including re-imagined classic musicals, new work from Australia and overseas, cabaret, and children's productions.
21. Upon commencement of the current lease, In the Pipeline (Arts) Ltd fitted out the venue with a new PA system appropriate for live music presentation. Despite rigorous sound checks each night and regardless of the type or scale of works presented in the theatre, performers, musicians, audience members and the media have repeatedly indicated problems with the overall sound quality in the venue.
22. In the Pipeline (Arts) Ltd is in the initial stages of developing a sound management plan involving an acoustic audit to provide sound design solutions. The acoustic audit will also provide high level opinion on potential noise mitigation strategies to reduce any impact on the surrounding community as a result of any works proposed.
23. The application has been assessed against the Grants and Sponsorship Policy and is consistent with the Business Improvement Grant Program outcomes. The assessment panel included the City's Strategy Advisor – Live Music, Acoustic Specialist and Cultural Projects Coordinator.

**CULTURAL AND CREATIVE GRANTS AND SPONSORSHIP – OUT OF ROUND APPLICATION**

24. The City received one out of round application that was assessed under the Cultural and Creative Grants and Sponsorship Program. This application is being considered out of round in order to respond to a timely opportunity and to meet program development lead times.

**Carriageworks Limited – Black Arts Market**

25. On 25 August 2014, Council approved the annual sponsorship of \$100,000 for the 2014 and 2015 Corroboree Festivals. As a new annual cultural festival, it aimed to showcase the rich cultural heritage and dynamic contemporary artistic expression of the Sydney and NSW Aboriginal and Torres Strait Islander communities within a national context. The Black Arts Market was a successful event within the Corroboree Festival. Corroboree advised that the 2015 festival would not go ahead due to limited funding.
26. Carriageworks Limited has applied for a grant to support the production of this market in November 2016, which aims to bring Aboriginal and Torres Strait Islander artists from across the South Eastern Region of Australia to showcase their work in a curated market atmosphere. Carriageworks Limited, in partnership with co-curators Hetti Perkins and Jonathan Jones, will support the 60 selected stallholders in their professional development and the marketing of their work. The grant requested was \$100,000. After careful consideration, the assessment panel has recommended a grant of \$50,000 for the 2016 event.
27. The application has been assessed as contributing to the Cultural and Creative Grants and Sponsorship Program outcomes. The assessment panel included the City's Cultural Development Co-ordinator, Manager Culture and Creativity, and the Executive Manager Creative City.

**FESTIVALS AND EVENTS (ARTFORM) SPONSORSHIP PROGRAM – OUT OF ROUND APPLICATION**

28. The City received one out of round application that was assessed under the Festivals and Events (Artform) Sponsorship Program. This application is being considered out of round in order to respond to a timely opportunity and to meet program development lead times.

**Sydney Singing Limited**

29. Sydney Singing Limited has applied for a grant to support Sydney Sings commencing in July 2016. Sydney Sings is a new ten-day festival created by artistic director Leo Schofield that includes live performances of music from local and international choirs, chamber groups and soloists at a number of venues across the city. The festival will showcase Australian and international performers at venues large and small, traditional and unexpected, and all genres of vocal performance from musical theatre, to choirs, folk and world music. Highlights of Sydney Sings will include a performance of Carmina Burana with massed choirs, orchestra and dancers; and a family friendly Musical Theatre Chorus Spectacular featuring stars of Broadway and Australian musical theatre performing hits from major musicals.

30. Sydney Singing Limited has already identified a number of venues across the city, and will be collaborating with Sydney companies and groups such as Sydney Philharmonia Choirs, Sydney Chamber Opera, and St Mary's Cathedral Choir. The event has also secured investment and support from Destination NSW. It is proposed that Sydney Town Hall would be a central hub for the event.
31. Sydney Singing Limited has applied for venue waiver for Sydney Town Hall and Paddington Town Hall, as well as a civic reception to welcome international artists to Sydney.
32. The application has been assessed as contributing to the Festivals and Events (Artform) Sponsorship Program outcomes. The assessment panel included the City's Cultural Development Co-ordinator, Manager Culture and Creativity, and the Cultural Projects Manager.

## KEY IMPLICATIONS

### Strategic Alignment

33. This report complies with the Grants and Sponsorship Policy adopted by Council on 15 September 2014. The provision of grants and sponsorships is a mechanism for the City to further the aims identified in its social, economic, environmental and cultural policies. The City of Sydney's Grants and Sponsorship Program is a key element in the delivery of *Sustainable Sydney 2030*. All applications are considered against the 10 strategic directions and how they can directly deliver, or encourage the further development of the aims and objectives identified in *Sustainable Sydney 2030*.

### Social / Cultural / Community

34. The City's Grants and Sponsorship Program provides the City with a platform to support cultural, social and environmental initiatives from the communities, and community organisations, within the City of Sydney Local Government Area.

## BUDGET IMPLICATIONS

35. A total of 24 Matching Grants are recommended in this report, which includes a total value of \$151,150 in cash and \$5,606 in revenue forgone. This amount is provided for in the 2015/16 Grants and Sponsorship budget as follows:
36. Support of \$4,750 for the grant recommended under the Business Improvement Grant Program can be provided from within the existing Grants and Sponsorship Budget for 2015/16.
37. Support of \$50,000 for the grant recommended under the Cultural and Creative Grants and Sponsorship Program can be provided from within the existing Grants and Sponsorship Budget for 2015/16.
38. Funding and revenue forgone for the civic reception to welcome international artists participating in Sydney Sings will be included in the draft 2016/17 Operating Budget.

## RELEVANT LEGISLATION

39. Section 356 of the Local Government Act 1993. Section 356(3)(a) to (d) is satisfied for the purpose of providing grant funding to for-profit organisations.

**CRITICAL DATES / TIME FRAMES**

40. The funding period for the Matching Grant Program is for activity taking place from 1 April 2016 to 31 March 2017. Contracts will be developed for all successful applicants after Council approval to ensure their funding is released in time for projects starting in April.

**PUBLIC CONSULTATION**

41. Two drop-in sessions were held at Town Hall House to assist potential applicants with their applications on the following dates:
- (a) Wednesday 2 December 2015 at 5pm; and
  - (b) Wednesday 9 December at 5pm.
42. A total of 34 people from 29 organisations attended the drop-in sessions.

**ANN HOBAN**

Director City Life

James Buchanan, Grants Officer